

Elite Mastermind

2025/26





THE 2025/26 ELITE MASTERMINDS FOR

Accountants Serious About Growth

Ideas are easy. Implementation is hard.

That's why we originally created the Elite Mastermind programmes — a place for ambitious accountants to step away from the day-to-day, share challenges openly, and get the clarity, accountability and support they need to grow their firms.

Being part of the right peer group changes everything. These masterminds weren't training courses, coaching programmes, or one-off workshops. They're ongoing, focused, facilitated groups of accountants who want to build better firms, faster.

That's why we are bringing them back for 2025/26. Yet again, we are bringing together some of the most innovative, driven and successful accountants from around the country. And they complement the:EliteFirm programme.

**“You are the
average of the five
people you spend
the most time with.”**

– Jim Rohn



The Mastermind Experience

What makes our masterminds different?

They're not about theory. They're about action, accountability, and results.

Every session follows a proven structure:

Share Wins & Challenges

Celebrate progress, surface roadblocks, and set the tone for action.

Hot-Seat Problem Solving

Each member gets focused attention from the group to unlock solutions for their biggest challenge.

New Tools & Ideas

We introduce proven frameworks and strategies — not to overwhelm, but to equip you with exactly what you need to take the next step.

90-Day Action Plan

Leave every session with a clear, realistic, and motivating plan you'll be held accountable for.

And between sessions, short accountability calls keep momentum going and ensure you don't slip back into "business as usual."

This is a safe, supportive but challenging environment where you'll grow as a leader, sharpen your strategy, and finally implement the changes you've been talking about for too long.





ONLINE

£497*_{pm}

Designed for flexibility and as a strong accountability element to the:EliteFirm programme

Elevate Your Environment

Designed for flexibility and consistent progress.

- Six half-day online sessions per year.
- Short accountability calls in between.
- Curated peer group of ambitious firm owners.
- Structured facilitation — no wasted time.
- Perfect if you want the mastermind experience without the travel.

Each half-day online session will be hosted by either Steven Briginshaw or Aynsley Damery. And every group will be limited to six people, to ensure everyone gets the most from the sessions.

See the sheet on proposed dates but these can be moved with the approval of the group.

There are no tricks in mastermind. No sleight of hand or secret system. Making it work is simply about creating a specially curated group of business owners who are 100% serious about helping each other to drive their businesses forward to the next level.

What DOES matter is that you're fully committed to the group and to growing your business significantly next year. During the application process we'll ask you to commit to attending the formal group meetings and you must be willing to share your successes, failures, frustrations, numbers, breakthroughs and ideas with the whole group. Naturally CHATHAM HOUSE rules apply.

You should expect to be challenged (and to challenge) in a mutually respectful environment.



IN-PERSON

£997*_{pm}

Designed for greater connection and as a proven structure to supercharge your results.

Thrive and reach your true potential

Designed for deeper relationships and bigger breakthroughs.

- Quarterly full-day sessions in-person.
- Optional pre-dinner networking event the evening before (additional cost).
- Accountability calls between meetings.
- Small, focused groups — limited spaces for maximum value.
- Ideal if you want to step away, think bigger, and build strong, lasting connections.

Each full-day session will be hosted by both Steven Briginshaw or Aynsley Damery. And every group will be limited to six people, to ensure everyone gets the most from the sessions.

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JUST DO IT.

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Is This For You?

These masterminds are designed for accountants who:

- Own or lead their firms and want to work on the business, not just in it.
- Are serious about scaling advisory services without becoming bottlenecks.
- Want accountability, not just ideas.
- Value candour, collaboration, and being challenged in a safe environment.
- Are ready to invest time, focus, and energy to build a firm that works for them.

This is not for accountants who want “quick fixes,” who aren’t prepared to share openly, or who aren’t willing to put in the work between sessions.

Your Next Step

The groups are deliberately small and carefully curated to maximise value for every participant.

That means spaces are limited, and you can’t just sign up – you apply.

If you’re ready to surround yourself with ambitious peers, unlock clarity, and finally turn ideas into results:

Apply here:

clarity-hq.com/mastermind-application



About Us



LEARN FROM RECOGNISED EXPERTS

Aynsley Damery (BComm FCA CPA) and Steven Briginshaw (FCA FMAAT) are multi-award-winning Chartered Accountants who have created, built, and sold several multi-million dollar accounting firms.

Trailblazers in accounting innovation, they bring rich experience from Big4, regional and local accounting firms. Renowned for transforming their own practices into beacons of business advisory excellence, their insights are rooted in advising thousands of businesses globally.

Some of the UK's most influential accountants, their expertise lies in empowering firms to unlock their potential, leveraging data-driven strategies for growth and success.

As seasoned international keynote speakers, they have captivated audiences at major industry events such as QBConnect San Jose and London, Xerocon London, AICPA Roundtables, ACCA Roadshows, ICAEW Practice Conference, CPA Ireland, Accountancy Europe and many more.

They've hosted (and appeared on) panels and roundtable discussions for almost every regulatory body. Aynsley has also spoken at entrepreneurial events around the world, including Necker Island.

Their engaging speaking styles, combined with deep expertise in business advisory and accounting innovation, have made them sought-after speakers. They are known for delivering actionable strategies, inspiring change & driving excellence.





THE 2025/26 ELITE MASTERMIND

Proposed Dates

Online Mastermind

26 Nov 25 Online half-day afternoon

28 Jan 26

25 Mar 26

22 Apr 26

24 Jun 26

30 Sep 26

17 Dec 25 Online Accountability

19 Feb 26

21 May 26

22 Jul 26

27 Aug 26

22 Oct 26

In-person Mastermind

02 Dec 25 Heathrow Full-day

28 Apr 26

14 Jul 26

22 Sep 26

07 Jan 26 Online Accountability

18 Feb 26

18 Mar 26

20 May 26

16 Jun 26

26 Aug 26

21 Oct 26

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